

## PRESS RELEASE

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# GÖRG advises F.A.Z. Business Media GmbH on investment in Targecy GmbH

**GÖRG has advised F.A.Z. Business Media GmbH (FBM) on an investment in Targecy GmbH under the lead management of Frankfurt partner Dr Lars Weber. With retroactive effect from 1 January 2024, FBM acquires 50 percent of the shares in Targecy GmbH from the founders Bastian Frien and Iris Behrens.**

With this cooperation, the specialised media provider Frankfurter Allgemeine Zeitung GmbH and Targecy GmbH, operator of the FINANCE Think Tank, are bundling their services in the corporate finance sector and further expanding their strategic partnership.

Markus Dentz, Head of Financial Media at FBM, commented on the investment: "We are delighted with the synergies that the merger will bring to target groups and customers. This partnership will enable us to establish the leading corporate finance offering in Germany."

Bastian Frien, Co-Managing Director of Targecy GmbH, added: "*We remain the entrepreneur-led and innovative platform that our community has known for many years.*" Iris Behrens added: "*This investment allows us to combine the strengths of the two strongest players in the market and make us even more effective in our core areas of M&A, financing and restructuring.*"

A GÖRG team led by Frankfurt partner Dr Lars Weber successfully assisted FBM with the acquisition of the stake in Targecy GmbH. GÖRG has been advising the F.A.Z. media group for many years in various areas of law.

### Advisors F.A.Z. Business Media GmbH

#### **GÖRG Partnerschaft von Rechtsanwälten mbB**

Dr Lars Weber (Lead Partner, M&A/Corporate Law, Frankfurt am Main)

Taro W. Stenger (Associate Partner, M&A/Corporate Law, Frankfurt am Main)

Dr Holger Dann (Counsel, Tax Law, Cologne)

Florian Seidl (Associate, Labour and Employment Law, Frankfurt am Main)

### About F.A.Z. Business Media GmbH (FBM)

FBM, a wholly owned subsidiary of Frankfurter Allgemeine Zeitung GmbH, has been active in the corporate finance sector with the FINANCE media brand for over 20 years. The portfolio includes the FINANCE magazine, the online offer FINANCE+ and FINANCE-TV as well as numerous events such as the Structured FINANCE congress trade fair. FBM's other offerings include specialised media for other target groups of decision-makers in finance and business.

## About Targecy GmbH

Targecy GmbH, known under the umbrella brand FINANCE Think Tank, is the leading provider of event programmes for the corporate finance community. Its programmes include the networking event DEALSOURCING, the podcast "What's Up, Corporate Finance?" and the event series "Die Unternehmervertrauten".

## Your contact at GÖRG

Dr Lars Weber

Phone +49 69 170 000 137, E-Mail: [lweber@goerg.de](mailto:lweber@goerg.de)

## Communications & Marketing

Christine Ström

Phone +49 40 500360 145, E-Mail: [cstroem@goerg.de](mailto:cstroem@goerg.de)

## About GÖRG

GÖRG is one of Germany's leading and independent business law firms.

With around 350 lawyers and tax advisors in Berlin, Cologne, Frankfurt am Main, Hamburg and Munich, we advise well-known domestic and foreign businesses from all areas of industry, banking, real estate, trade, media and services on all core areas of business law.

## Our Offices

GÖRG Partnerschaft von Rechtsanwälten mbB

### BERLIN

Kantstr. 164,  
10623 Berlin  
Phone +49 30 884503-0  
Fax +49 30 882715-0

### HAMBURG

Alter Wall 20 - 22,  
20457 Hamburg  
Phone +49 40 500360-0  
Fax +49 40 500360-99

### FRANKFURT AM MAIN

Ulmenstr. 30,  
60325 Frankfurt am Main  
Phone +49 69 170000-17  
Fax +49 69 170000-27

### COLOGNE

Kennedyplatz 2,  
50679 Köln  
Phone +49 221 33660-0  
Fax +49 221 33660-80

### MUNICH

Prinzregentenstr. 22,  
80538 München  
Phone +49 89 3090667-0  
Fax +49 89 3090667-90